

Q1 The process of linking the activities of various departments is accomplished by----- . (Fill in the blanks with correct answer) 1 mark

Q2 Which of the following is not a characteristic of a profession?

- (a) Service motive
- (b) Restricted entry
- (c) Based on practice and creativity
- (d) Well-defined body of knowledge.

Q3 Why is planning called the pre-requisite for controlling?

Q4 Classify the following into Rule and Policy as type of plans.

- (a) Girls will be given a rebate of 5% in cut off for admission in the college.
- (b) Library will issue the books for 7 days.
- (c) A discount of 10% will be offered to all the customers buying goods worth Rs. 30,000 or more.
- (d) Strict penal actions against anyone who uses office stationary for personal use.

Q5 It is easier to fix responsibility in a formal organisation since----- .(complete the sentence)

Q6 A company which manufactures a popular brand of toys, has been enjoying good market reputation. It has separate departments for production, marketing, finance, Human resources and research and development. Laterly to use brand name and also to cash on to new business opportunities it is thinking to diversify into manufacture of new range of electronic toys for which a new market is emerging.

Q7 How is the principle of unity of command useful to management? Explain briefly.

Q8 Cool Light, a company manufacturing light bulbs incurred heavy expenditure on scientific research and development and discovered a technology that made it possible to produce an energy efficient light bulb that lasts at least twenty times as long as a standard bulbs. It resulted in growth and profitability of the company.

- (a) Identify and explain the dimension of business environment mentioned above.
- (b) State the point of importance of business environment mentioned above by quoting the

lines.

Q9. A company is manufacturing washing machines. There is a well defined system of jobs with a clear and definite authority, responsibility and accountability in the company. But people are not allowed to interact beyond their officially defined roles. As a result the company is not able to adopt to adapt to the changing business environment. The workforce is also not motivated due to lack of social interaction. The company is facing problems of procedural delays and inadequate recognition to creative talents

- (a) Suggest how the organisation can overcome the problems faced by it.
- (b) Give any three benefits it will derive from your suggestion.

Q10 The directors of XYZ Ltd. an organisation manufacturing colour television, have asked their production manager to achieve a target production of 200 television per day. The production manager has asked his foreman to achieve this target, but he did not give the authority for the requisition of tools and materials from the store department. The foreman could not achieve the desired target. Can the directors blame the production manager, and can the production manager be blamed his foreman for not achieving the target? Explain in brief the relevant principles relating to this situation in support of your answer.

Note: _Complete your note upto chapter Organising_.

Complete all case studies problems send as home assignments.